

Lead Magnet

Your "Welcome Home" Awaits...

And we're honored to be part of your project!

To most, building a home may seem like a straightforward undertaking. The plans, elevations, and design boards are all laid out in front of you and all that's needed is to JUST get to work, right?

Not quite. The more significant challenges come when managing budgets, upholding client expectations, moving schedules, maintaining subcontractor relationships, and even anticipating the weather.

That sounds stressful, time-consuming, and potentially costly! And it would be without a proven, successful process and an experienced team.

At Slarve Construction, we've spent years developing our process for success to ensure our clients avoid those stressful, time-consuming obstacles <u>before</u> they happen.

Effective communication, accountable time and project management, and superior craftsmanship are all established gears within our well-oiled machine.

Our team is dedicated to ensuring the process of creating your dream build is as seamless and enjoyable as possible.

The Slarve Process

Our goal from day one is to keep our clients **on time**, **on budget**, and **stress-free**! Here's a sneak peek at how our no-surprises process allows us to do just that!

PHASE 1: First meeting and INITIAL price range ESTIMATE

We love to get to know you and understand the vision and specific needs and goals of your project. Tell us everything!

A preliminary phone consultation is first on the checklist to discuss the overall goals of your new project. Our team will then conduct an initial walkthrough of your site with you in order to catch the broad strokes of your vision. Once we have a general understanding of your project but prior to entering the detailed pre-planning phase, we'll offer a ballpark bid for general budgetary predictions. As a full-service operation, this initial bid will encompass both the design and building aspects of your project.

This allows both parties to define expectations and determine if we're a good fit.

PHASE 2: PROFESSIONAL SERVICES AGREEMENT (PSA)

Slarve Construction LLC specializes in working closely with our clients and architects during the early stages of project development.

In order to achieve a seamless workflow for your project, we will walk you through our detailed Pre-Construction Planning process.

- All the finishes, faucets, fixtures, and flooring
- Everything from cabinet layouts to custom countertops, sliding doors, and siding choices is discussed and decided in advance.

Only when your vision is entirely planned out will the final contract be prepared.

We insist on completing all of the details in this phase of our process, down to the tile, every time. This virtually eliminates the time-consuming cycle of change orders and budget leaks.

We are able to provide such detailed plans for each and every client by utilizing a PSA, or Professional Services Agreement. A \$1,000 retainer billed bi-monthly is all that's required to get started on the plan, scope, and specifications of your design-build.

This early planning process allows us to preserve a happy and helpful build or remodel for our clients and their families. *Our ability to plan around YOUR LIFE,* both financially and logistically, is as important to us as it is to you.

PHASE 3: THE PLANS + THE PLANNING

After the PSA has been signed, we will start compiling a comprehensive picture of your project. We will share with you the scope of work, master materials list, production schedule, and all supporting documentation or city/county applications.

This can include anything from obtaining a soil report to finalizing the best cabinet layout for your kitchen. All of these details are set in place before the project begins to skip any surprises and ensure a smooth process, start to finish.

During this phase, we will also develop a complete work schedule, a comprehensive materials list, and a final proposal and contract. Now all that's needed is a signature and your commitment to creating a lifetime of memories in your new space.

PHASE 4: BUILD CONTRACT

This phase will define three of the most important things for you, the client:

The Scope Of Work

The scope of work clearly communicates project expectations and will outline who is responsible for completing which task. This will cover a project overview, expected milestones, technical details, the schedule or timeline, and project management details.

Schedule of Payments

Surprise-free schedule! A detailed payment plan that ensures everyone is on the same page throughout the whole design-build process.

Approximate Start and Completion Dates

Working together, we'll get your project on our schedule in an available slot that fits with your life.

Your positive experience with Slarve Construction is incredibly important to us. To that end, we want you to carefully review and understand the build contract before moving forward. Our team is available to you every step of the way!

PHASE 5: THE BUILD

Now we move from planning to progress.

PROJECT MANAGEMENT

Don't sweat the build stuff! Throughout the building phase, all materials orders, scheduling, oversight, and coordination will be handled by our highly competent team. You can have confidence in our ability to take the reins and maintain a stress-free process for you.

We believe in keeping the lines of communication open and will keep you up to date on our progress and any issues that may crop up. We take considerable pride in making ourselves regularly available to you from the beginning to the sweet end.

IN-PROCESS CHANGES

No matter how carefully we plan your project, you may want to make a few changes along the way. That's okay! There really is no substitute for seeing what your project looks like in real life and curating your extraordinary space.

We are well prepared to accommodate your new vision! Our contract outlines how costs associated with your changes will be handled, and our team will be present to execute these adjustments.

PHASE 6: PROJECT COMPLETION

During this phase, we will meticulously inspect the job site to ensure that the level of craftsmanship has been maintained to our superior standards.

You will be invited to a final review meeting to ask any questions and ensure you're happy with your new space. Lastly, our team will complete a final site clean-up. We're committed to leaving your home better than we found it!

You will receive a USB drive where we will share a set of comprehensive project records. These will detail everything from paint colors to appliance specs and pictures for your records. A punch list will also be completed at the end of the scope of work to finalize your project.

PHASE 7: 4-8 WEEK FOLLOW UP

We don't just hand over the keys and disappear, never to be seen or heard from again. That's not how we do business at Slarve Construction.

We will give you some time to settle into your new space and enjoy all the features and finishes. After 4-8 weeks, we'll reconnect and make sure everything is just as you imagined.

At Slarve Construction, we build for a legacy, not just a lifetime. Our goal is to ensure your family looks forward to enjoying this space long after we're gone.

FAQ

- What is design-build?
 - The design-build process takes the team of highly qualified specialists needed in any build or remodel project and forms one all-inclusive unit.
 From concept and design to planning and building, we're able to work together seamlessly, ensuring a more streamlined process.
- Why is design-build better?
 - Skip the hassle of working with a multitude of contacts and contracts for your one project. The design-build format allows you to enjoy the ease of a single point of contact and sign only one contract for your custom home or remodel. When your entire start to finish team is under one roof, you gain the ability to move seamlessly from phase to phase throughout the process.
 - Our teams are challenged to think outside the box and create something masterful with each new project. This process creates more qualified and well-rounded designers when they're working side by side with top-notch builders. The reverse is also true! Our builders are excited to embrace the innovative design ideas and finish them with exquisite quality.
- Should I get multiple bids?
 - o In the residential market, everyone knows how to manipulate the numbers, especially the disreputable builders. There is zero correlation between the bid given and the final price tag. Unfortunately, there are also no guarantees that the job will be completed on time, or even at all. The lowest bids will be from those unscrupulous builders who anticipate pushing multiple change orders and upsells. The competitive bidding process is a race to the bottom.

• We recommend you interview several builders without getting bids from any of them. This allows you to get a feel for how they do business and what their other clients think of them. Slarve Construction's Pre-Construction Planning Process sets your project up for success from day one. We're able to virtually eliminate any surprises and our team will always make themselves available until your project is turn-key ready.

What if I already have an architect?

- We're happy to work with your existing architect as part of the team!
 Even if they have provided a full set of plans, our pre-construction project planning (see <u>Professional Services Agreement</u>) is still a required step to get your project ready to build. Architect's plans typically do not cover cabinetry materials, finishes, and flooring but we can take it from here.
- In our design-build firm, we want you to be able to start production as quickly as possible! Using a third-party architect could cause delays in planning and communication.

Can I live in the house during the project?

- For a whole-house remodel, not likely. This is where our pre-planning and scheduling is so important. By properly setting up the schedule, we can cut months off the timeline and avoid the stress of extending your stay elsewhere.
- For an isolated room remodel, you can certainly stay in your home! We make every effort to ensure the least invasive experience possible. This may require establishing containment areas to control dust and debris, or simply making sure we leave the job site tidy and organized at the end of each day. Our goal is to ease the daily stress that comes with big, disruptive changes. Always let us know how we can help with this transition!
- If we're renovating multiple areas in your home, we'll discuss what your needs are and if they can be accommodated while the actual work is in progress. We will help you come up with the best workable solution that fits with your life and schedule.

Why your team?

- At Slarve Construction, our design-build team is passionately dedicated to creating a positive experience for you, the homeowner. With our established process for success, we maintain open lines of communication and are committed to providing constant support from start to turn-key finish. We're excited to ensure YOUR vision is what you go home to with the least amount of stress and disruption possible!
- Please see reviews and happy client stories below!

How long will this project take?

- Our process is tailored to your individual project needs. We're happy to make any adjustments possible to work around your life. The pre-construction planning phase is designed to ensure the build phase goes as smoothly as possible, virtually eliminating schedule disruptions.
- o From the time we break ground, here are some general guidelines:
 - Bathrooms & Kitchens [[RANGE]]
 - Additions [[RANGE]]
 - Whole House Renovations [[RANGE]]
 - New Construction [[RANGE]]

What does market research show regarding design build firms?

- Market studies show that services that provide architecture and construction together can deliver: 6.1% lower unit cost; 12.0% faster construction speed; 33.5% faster delivery speed; 5.2% less cost growth; 11.4% less schedule growth. On a \$1,000,000 house with a 12-month construction schedule, the design-build structure costs \$61,000 less, takes 1.5 months less to construct, and 6 months less time from initial design contract to completion.
- You can read the case study based on client and provider interviews here: <u>Design-Build Utilization: Combined Market Study</u>

Should I work with a company that uses subcontractors or employees?

 We believe the most successful companies use a balanced combination of both employees and subcontractors. Employees embody the essence and mission of the company while subcontractors may provide a specialized skill set.

What's a punch list?

 This is also known as a final inspection walk-through. A detailed assessment of all the finishing touches that may need to be completed or adjusted. This is an incredibly important part of the process to ensure your house is the home you envisioned.

About Us

Slarve Construction has a passion for serving clients that are looking for dedicated and trustworthy service for their home construction project. We specialize in new construction, remodeling, luxury finish work, additions, and accessory dwelling units (ADUs).

A MESSAGE FROM OUR CEO, ALEX SLARVE

When we build a home, it's for a legacy, not just a lifetime. We want to ensure your family continues to experience the joy of your home long after you've settled in.

Hi, I'm Alex. I'm a 3rd generation builder and the owner and operator of Slarve Construction. Building is what I love to do! The feelings of satisfaction and pride that we get when completing a project, knowing we did everything right for our homeowner, keep my team going.

Throughout my life and career, I have diligently lived by my grandfather's two main principles: "Treat people how you'd like to be treated" and "Do what you say you're going to do." These principles have served me well and helped solidify my reputation as a trusted Napa Valley builder.

Building or remodeling your custom home can be an emotional process and a significant investment. But it doesn't have to be stressful! Our process for success provides transparency throughout the project to ensure you're as confident in our skills as we are.

As a design-build firm, my team and I are well prepared to design, plan and produce your custom home project. We possess master skills in cabinetry and carpentry and specialize in fine finishes. Our team is also highly competent in all the important but unseen work in foundations, electrical, plumbing, drywall, and paint.

These projects require significant planning, lots of people working together, and regular communication. Our stress-free process ensures all the various pieces of the puzzle work together as seamlessly as possible. With our hands-on approach, we're committed to creating an end result that's as amazing as your vision.

Skip the stress. Bypass building fatigue.

Avoid preventable time and money leaks.

Your "welcome home" is waiting!

We look forward to scheduling your site consultation! Please reach out to our team today.

Alex Slarve