



Lead Outreach Emails

#1

SUBJECT: Your building business is ALMOST at that next level, {{firstname}}!

PREVIEW: And we think you have what it takes to get there.

Thanks for trusting us with your info, {{firstname}}!

We're excited about your interest in our Contractor Profit Launchpad program! [\[\[LINK\]\]](#)

If you weren't able to finish the mini webinar or just want to watch it again (I mean who wouldn't?) then you can do that HERE! [\[\[LINK\]\]](#)

Full disclosure - this only scratches the surface of how you can create lasting success in your custom home building or remodeling business.

While the mini webinar addresses some of the WHAT, we want to take you all the way through the HOW.

What this means for you is a step by step, individualized approach to help you reach these pivotal landmarks in your life as a GC:

1. Stop the chaos.
2. KEEP MORE MONEY!
3. Build your legacy.

We aren't about wasting anyone's time, there isn't enough of that to spare already. So in order to make sure your business is the right fit for our custom strategies, fill out our compatibility application. [\[\[LINK\]\]](#)

This will give us a bird's eye view of your company and we'll know where we can start digging in for the most immediate impact on your business.

Here we are! The Contractor Convergence Team!



We're builders, committed to helping other builders get their lives back through simple business shifts.

We've helped hundreds of established Remodelers and Fine Home Builders increase their profits by 200 to 400%+ within the first few months of working with us...

- 100+ Years Coach's Combined Construction Experience.
- Helped Hundreds of Contractors Grow Their Bottom Line
- AND Have More Control Over Their Life
- More than \$540,000,000 In Residential Construction Revenue Coached

Still skeptical? No to worry! This is common in our industry. Nobody can pull the wool over the eyes of a discerning GC.

Here's a few words from our highly profitable clients:

[[INSERT CLIENT STORY / VIDEO]]

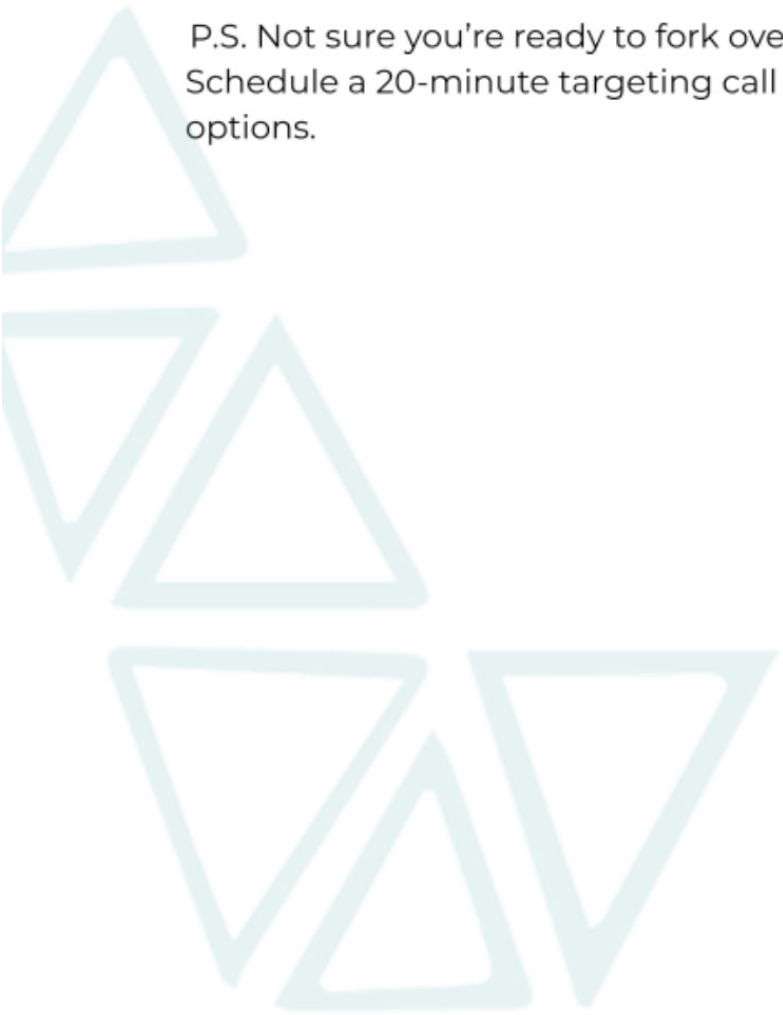
Please reach out with any questions you have. We are genuinely committed to helping you make the best move for your future and the legacy of your company.

Cheers,

The CC Team

Rick, Jeff & Kyler

P.S. Not sure you're ready to fork over your details in the application? Schedule a 20-minute targeting call [\[\[LINK\]\]](#) with us and let's discuss your options.

A decorative graphic consisting of several light blue triangles of various sizes and orientations, arranged in a cluster on the left side of the page.

#2

SUBJECT: Are you in your own way, {{first name}}?

PREVIEW: Don't be "that guy"!

Maybe you watched our mini webinar on the Contractor Profit Launchpad [\[\[LINK\]\]](#) and thought "Huh. Well, it worked for THEM. How do I know it'll work for ME?"

Valid question.

And the answer to that is "we don't know". We don't know what holes need plugging, where you're already KILLING IT, and what tactic to dive into first.

We can make a pretty educated guess, based on our years of experience and what commonly plagues the custom home building and remodeling industry.

But we don't know the best and fastest path to positively impact YOUR SPECIFIC business because you haven't filled out the compatibility application yet. ;)

That's OKAY! You're a crazy busy GC, it happens. You can do that HERE [\[\[LINK\]\]](#) right now!

Maybe NOW you're thinking "it was a lot of questions, I don't have the time to fill all that out".

[[INSERT STORY OF COMMON TIME-WASTING SITUATION A GC FACES]]

Do you have time for more of THAT?

The answer should be a resounding NO. These are the kinds of scenarios we can help you avoid or handle more efficiently.

Our application [\[\[LINK\]\]](#) should take you approximately 15-20 minutes to fill

out. Is the profitability of your company worth that amount of time?

YES! We certainly think it is.

Cheers,

The CC Team

Rick, Jeff & Kyler

#3

SUBJECT: What got you HERE won't get you UP THERE.

PREVIEW: Working with our team may be the breakthrough you need.

Are you holding off on filling out the compatibility application [\[\[LINK\]\]](#) because you want to know upfront EXACTLY how our team can help your custom home building or remodeling business?

Well, we talked it over. You've got yourself a deal!



We're passionate about what we do. This isn't just about building a better building business. (okay... it is.) But it's also about so much more!

The difference our process can make in your custom home building and remodeling businesses will not just affect your bottom line.

It will change how you, as the business owner or manager, LIVE YOUR LIFE.

How your business impacts your personal life, family obligations, etc. is a MAJOR component of what we help you prioritize.

Are you creating a company that FUNCTIONS? Or one that FLOURISHES?

Are you crafting a company that will run “for now” or lasts for a legacy?

Know how to tell the difference? We do. And we’re confident that we can show you.

We’re willing to prove our process to you in a 20-minute targeting call. SCHEDULE with our team now! [\[\[LINK\]\]](#)

Let’s take a pilot’s eye view (which is a bit higher than a bird’s eye view) of your operation and get you to your first “ah-ha moment”.

We’ll see you on the zoom,

Cheers,

The CC Team

Rick, Jeff & Kyler